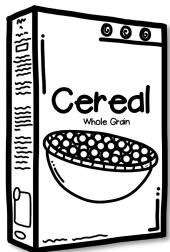
Cereal Box Book Report STUDENT GUIDE

Have you read a great book lately? Do you like cereal? Are you ready to create the world's most interesting book report? It's time for Cereal Box Book Reports! Using an empty cereal box, create your report following these directions:



<u>Entire Box</u>: Cover the entire box with a large sheet of white or light-colored paper. Neatly wrapping it like a present is a good approach.

<u>Front of Box</u>: Think of a name for your new cereal that is closely related to your book. For example, for the book <u>The Lightning Thief</u>, you could name your cereal "Lightning-O's." Design the front of your box to be colorful and attractive. It should show what the cereal looks like and should also include a picture of a related prize. For "Lightning-O's," the prize might be a pen in the shape of a lightning bolt.

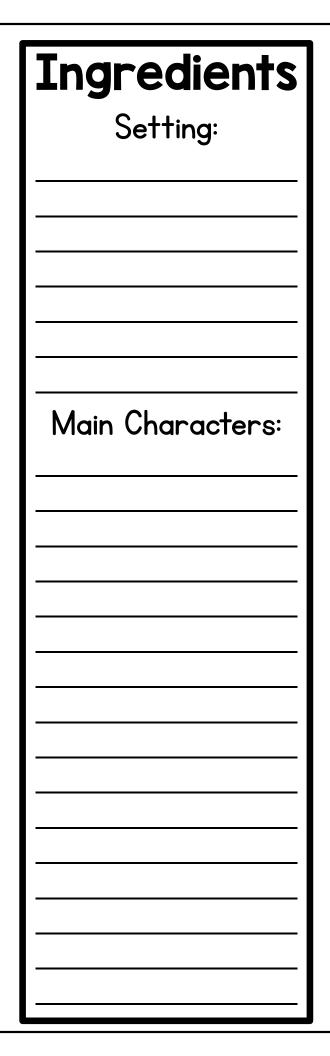
<u>Back of Box</u>: Every fun box of cereal has a game or puzzle on the back! Your cereal also needs one. Design and include a puzzle, word scramble, maze, crossword, or any other fun activity on the back of your box. Make sure it completely relates to your book.

<u>Right Side</u>: Neatly write a summary on the sheet provided. Cut and glue onto the right side of the box. Add some color, if you would like!

<u>Left Side</u>: All cereal boxes have a list of ingredients. Great books also have necessary ingredients, including a setting and main characters. Complete the Ingredients panel on the provided sheet. Cut and glue onto the left side of the box.

<u>Top of Box</u>: Fill out the information on the provided sheet. Would you rate your book as a l-star (pretty awful) or a 5-star (the best you've ever read) story? Color in the appropriate number of stars. Cut and paste this panel onto the top of your box.

				solution, of the book. to the right side of			
ır cereal box.			ととと	<u>Right Side of Box</u> : Write a summary that describes only the main events, including the problem and solution, of the book. Remember to use descriptive words that make the reader want to know more! Then cut and paste to the right side of your cereal box.			
and paste to the top of your cereal box.			Rating: XX XX	mmary that describes only the mai words that make the reader want			
Top of Box: Fill out, cut, and paste to	Title of Book:	Author:	# of Pages:	<u>Right Side of Box</u> : Write a summary that desc Remember to use descriptive words that make your cereal box.	Summary:		



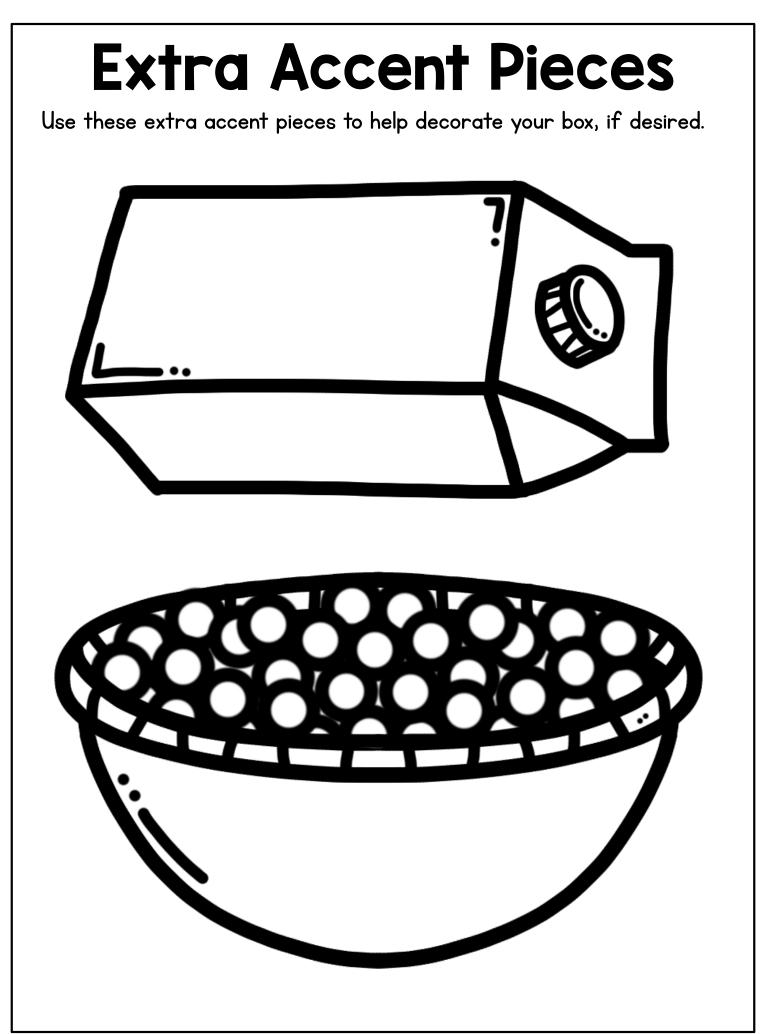
<u>Left Side of Box</u>: Fill out, cut, and paste to the left side of your cereal box.

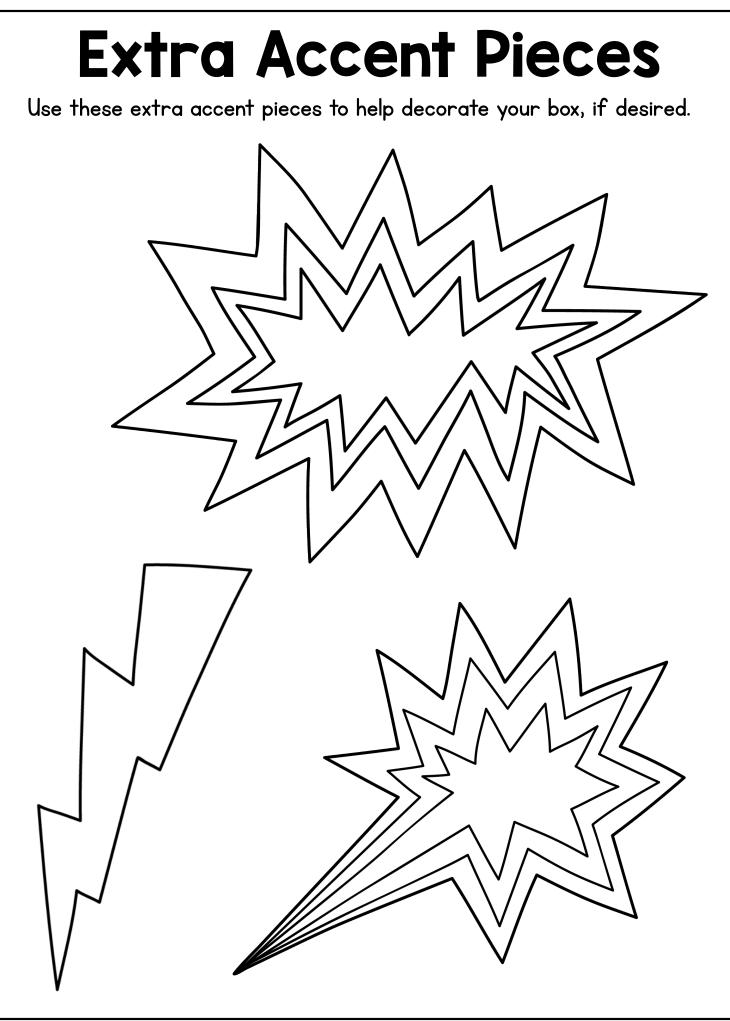
SETTING: The setting describes not only where, but also when the story takes place. Did it take place long ago, in the present days, or far into the future? If it took place in 2 different places, such as the forest and a cottage, describe both.

MAIN CHARACTERS: List only the main characters, along with a description of each.

For example, if you were describing Goldilocks, you might write:

Goldilocks: She is a young girl who is very curious and feels she has to explore strange houses with unlocked doors.





Cereal Box Book Report Scoring Rubric

Name: _____

Date:_____

			-	
	H Exceeds Expectations	3 Meets Expectations	2 Partly Meets Expectations	 Does Not Meet Expectations
Left Side of Box Ingredients	Includes all characters and setting using complete sentences. The setting is described in great detail.	Includes most characters and most items are written in complete sentences. The setting includes some details.	Includes some characters and setting, but are minimally described.	Does not include characters or setting. Descriptions are not provided.
Right Side of Box Summary	The main problem and solution are clearly stated with good detail.	The main problem and solution are provided with some detail.	The main problem and solution are included without detail.	The summary does not describe the main problem or the solution.
Top of Box Brief Book Description	Brief Book elements are		Some book elements are included.	No book elements are included.
Front of Box Title	of Box picture are closely		Name of cereal or picture are not related to title of the book.	Does not include name of cereal or picture.
Back of Box Game	The game and/or puzzle is detailed and strongly connected to the book.	The game and/ or puzzle is somewhat detailed and connected to the book.	The game and/ or puzzle lack detail but show some connection to the book.	The game and/ or puzzle are not detailed and not clearly connected to the book.

OShelly Rees

Cereal Box Book Report Scoring Rubric PAGE 2

	H	3	2	
	Exceeds	Meets	Partly Meets	Does not Meet
	Expectations	Expectations	Expectations	Expectations
Prize	Prize offered	Prize offered	Prize offered	Prize offered
	is directly	is related to	shows minimal	does not show
	related to the	the story.	connection to	any
	story.	Originality and	the story.	connections to
	Originality and	creativity is	Originality and	the story. It is
	creativity is	somewhat	creativity is	not original or
	evident.	evident.	minimal.	creative.
Neatness/ Creativity	The box is completely and attractively covered with paper. All items are written or drawn neatly. The box looks appealing enough to buy the cereal brand!	The cereal box is covered with paper. Most items are written or drawn neatly. The box looks attractive.	The cereal box is mostly covered with paper. Some items are not neatly written or illustrated.	The cereal box is partly covered with paper. Most writing and illustrations are sloppy and hard to read.
Total Points				

Commercial Break!

Name:

Date:_____

Now that you have created your cereal, it is time to persuade people to buy it! In the space below, write the script for a 30 second commercial for your cereal. Include persuasive words that truly convince the listener/viewer to go out and buy your product. Use sensory (5 senses) descriptions to appeal to all buyers. After you have written your commercial, practice performing it , and time yourself. Adjust it if you need to in order to be as close to 30 seconds as possible. Happy writing!